

A RESOLUTION ESTABLISHING THE 2019 SIGN CODE TASK FORCE

WHEREAS, the City supports the regular and active improvement and updating of City Government processes and regulations; and

WHEREAS, the City supports developing a business-friendly community and encourages feedback and involvement; and

WHEREAS, the City recognizes that signs are vital to the health and sustainability of many businesses; and

WHEREAS, the City desires to strike a reasonable balance between the interests of visual signage and the interest of the City to secure for its citizens the opportunity to enjoy pleasant and attractive surroundings protected from visual discord and clutter that may result from unrestricted proliferation and placement of signs; and

WHEREAS, the City desires to have sign regulations that balance the legitimate needs of individual property owners to convey their commercial and noncommercial messages against the comparable needs of adjacent and nearby property owners and the interest of the community as a whole are necessary to preserve and enhance the overall aesthetic quality of life in Blue Springs; and

WHEREAS, the City desires to develop sign regulations that are within the restrictions imposed by recent U.S. Supreme Court and other Appellate decisions.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF BLUE SPRINGS, MISSOURI, as follows:

Section 1. The 2019 Sign Code Task Force is hereby established.

Section 2. The Members of the Task Force are:

Member	Entity
Jerry Kaylor	City Council – District 1
Kent Edmondson	City Council – District 2
Ron Fowler	City Council – District 3
Lara Vermillion	Chamber of Commerce
Cindy Miller	Downtown Alive!
Travis Graham	Planning Commission
Byron Craddolph	Planning Commission
Cynthia Savel	Public Safety Citizens' Advisory Board
Dave Meyer	Economic Development Council
Nancy Yendes	Board of Adjustment
Jeff Grote	Central Jackson County Fire Protection District
Jason Woolf	Blue Springs School District

Section 3. The Co-Chairs are named as Dave Meyer and Nancy Yendes.

Section 4. City staff is directed to perform all tasks necessary to implement said Task Force.

PASSED by the City Council of the City of Blue Springs, Missouri, and approved by the Mayor of Blue Springs, this 19th day of February, 2019.

CITY OF BLUE SPRINGS



Carson Ross, Mayor

ATTEST:



Sheryl Morgan, City Clerk

**CITY OF BLUE SPRINGS
CITY COUNCIL INFORMATION FORM**

DATE SUBMITTED: February 13, 2019

SUBMITTED BY: Tom Cole

DEPARTMENT: Community Development

<input type="checkbox"/> Ordinance	<input checked="" type="checkbox"/> Resolution	<input type="checkbox"/> Presentation	<input type="checkbox"/> Public Hearing
<input type="checkbox"/> Contract	<input type="checkbox"/> Discussion	<input type="checkbox"/> Economic Dev.	<input type="checkbox"/> Other

ISSUE/REQUEST

A Resolution establishing the 2019 Sign Code Task Force and approval of Mayoral appointments to the Task Force.

BACKGROUND/JUSTIFICATION

In January 2019, the Mayor directed that a Sign Code Task Force be established to review the City's Sign Code in order to:

1. Address issues and concerns from the business community related to the City's existing sign regulations.
2. Review current sign industry standards and technology advancements related to outdoor advertising.
3. Evaluate the effectiveness of existing sign regulations in achieving the City's goals of preserving and enhancing the aesthetic quality of life in the community.
4. Ensure the Sign Code is compliant with recent U.S. Supreme Court decisions relating to signs.

The last Sign Code Task Force was established in October 2009 and concluded in April 2010 with recommendations for amendments to the Sign Code that were approved by City Council on July 7, 2010. The Sign Code was originally adopted on July 2, 2000.

Pursuant to Section 4.4.C of the Blue Springs Home Rule Charter, the Mayor appoints all members of committees, boards, and commissions, with the advice and consent of the majority of the Council. The list of the Mayor's appointments to the Task Force are:

<u>Member</u>	<u>Entity</u>
Jerry Kaylor	City Council – District 1
Kent Edmondson	City Council – District 2
Ron Fowler	City Council – District 3
Lara Vermillion	Chamber of Commerce
Cindy Miller	Downtown Alive!
Travis Graham	Planning Commission
Byron Craddolph	Planning Commission
Cynthia Savel	Public Safety Citizens' Advisory Board

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Dave Meyer	Economic Development Council
Nancy Yendes	Board of Adjustment
Jeff Grote	Central Jackson County Fire Protection District
Jason Woolf	Blue Springs School District
The Mayor's appointments to serve as Co-Chairs for the Task Force are Dave Meyer and Nancy Yendes.	

FINANCIAL IMPACT

Contractor:	N/A
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PROJECT TIMELINE

Estimated Start Date	Estimated End Date
February 20, 2018	August 19, 2019
Years and Months Contract in effect	Number of times renewable
6 months	N/A

STAFF RECOMMENDATION

Staff recommends approval.

OTHER BOARDS & COMMISSIONS ASSIGNED

Name of Board or Commission:	N/A
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ECONOMIC DEVELOPMENT PROJECT

N/A

LIST OF REFERENCE DOCUMENTS ATTACHED

1. Resolution

REVIEWED BY

Requesting Director: Tom Cole	Budget: Christine Cates
Legal: Jacqueline A. Sommer	City Administrator: 