



Government Access Television (CTV 7) Policy

Updated April 2004

Statement of Purpose

The purpose CTV 7, the City of Blue Springs' Government Access Television (Comcast Channel 7), is to inform and educate the residents of Blue Springs about events and other important information related to their government, local community, and other governmental/quasi-governmental agencies serving the Blue Springs community. This policy is intended to define the correct usage of CTV 7, and to define appropriate programming content.

Content

Blue Springs Government Access is intended to be a service of the City for its residents, and only to carry information regarding activities originating from governmental/quasi governmental entities. This generally excludes non-profit organizations from using the channel, while differing from *public* access, which seeks information from the community at large. An exception would be any non-profit organization under contract with the city or providing a local service wholly supported by the City of Blue Springs.

The following information may be broadcast on CTV 7:

- Information on City Departments, governmental affairs, local businesses, events and activities such that the content promotes governmental and community goals as established by the Mayor and City Council
- Information on events, activities sponsored by the Central Jackson County Fire Protection District, Blue Springs R-IV Schools, The Metropolitan Community Colleges, The Mid-Continent Public Libraries, Jackson County Government, The State of Missouri, The U.S. Federal Government, the Mid-America Regional Council (MARC) or any other governmental/quasi-governmental agencies or departments

The following material is prohibited from being placed on CTV 7:

- Any material which, in the judgment of the City, is inconsistent with any federal, state, or local law, ordinance or rule, and/or subjects the City unreasonably to potential liability
- Any material that is legally obscene or otherwise unprotected by the Constitution of the United States, pursuant to applicable federal, state, or City law
- Any information and material that discriminates against persons on the basis of race, sex, national origin, religion, age, disability, or sexual orientation
- Endorsements of consumer products and services. This does not preclude programming of a bonafide governmental interest produced by a commercial organization that contains the name and logo of the organization
- Partisan political content
- Information regarding gambling activities

Submissions

City staff and other governmental/quasi-governmental entities are encouraged to submit material for CTV 7. Information submitted for broadcast over the city's cable channel may be condensed, edited, and/or corrected by city staff.

Administration/Oversight

CTV 7 is administered through the Office of the City Administrator. Programming content is subject to approval by the Administrator, per this policy, and as implemented by city staff.