



— PLAYNATURALLY —
BLUE SPRINGS
— PARKS & RECREATION —

2021 Spooky Springs Sponsorship Application

Your **\$1500** sponsorship for the 2021 Spooky Springs will include...

- Your logo placed on all event banners/signage
- Your logo in premium placement on our 2021 Spooky Springs page on the Blue Springs Parks & Recreation website.
- Your logo on all printed promotional flyers.
- Your logo on our Social Media outlets when promoting 2021 Spooky Springs.
- Your company can provide promotional products or certificates to give to participants.
- Opportunity for on-site promotions during the event.
- Your logo placement on REACH boards through the Blue Springs Fieldhouse.
- Your logo and business name will be located on signage through all high trafficked areas during this event.
- Radio Commercial ads to play on our Play Naturally Radio station that plays continuously inside of Blue Springs Fieldhouse. The commercial will include up to a: 30 second radio spot with up to 3 different commercials to play during our operating hours. (Accepts original MP3 ads, or we can create one for you)

This agreement is for the exclusive sponsorship of all 2021 Spooky Springs through The City of Blue Springs Parks and Recreation. All payments must be made in full no later than October 1st to ensure we can fulfill event promotions. This sponsorship will run from approximately October 15th through the event night. This agreement was made between The City of Blue Springs Parks and Recreation and

_____ of _____
(Your Name) (Your Business Name Here)

(Signature)
Brooklynn Simbeck
Recreation Supervisor
Blue Springs Parks and Recreation

(Date)

(Sponsor Signature)

(Date)